

Salice Rose

Sweepstakes Official Giveaway Rules

Terms and Conditions Apply

NO PURCHASE NECESSARY TO ENTER OR WIN.

**ELIGIBILITY:** Open to legal residents of the fifty (50) United States and District of Columbia, 13 or older. An eligible minor should have a parent's or legal guardian's permission to participate. Employees of Salice Rose Empire, Inc. ("Sponsor" ) and their respective parents, subsidiaries, affiliates and advertising and promotion agencies (collectively with Alphabet, Inc. (dba YouTube) and Meta Platforms (dba Instagram), "Released Parties") and members of their immediate family (spouse, parent, children, siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, are not eligible. Individuals who have been awarded a prize by Sponsor in the current calendar year are also not eligible. Void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws.

**HOW TO ENTER:** Between at or around 12:00 p .m. Pacific Time ("PT") on December 16, 2022 and 9:00 a.m. PT on December 19, 2022, subscribe to Salice Rose's YouTube channel, find her "WE WENT ON OUR FIRST VACATION TOGETHER!!! (vlogmas week 3)" video posted on December 16, 2022], like the video and post a comment on the video's page in response to the question posed in the video and include your Instagram handle to be entered for a chance to win. Your YouTube account must be "public" in order to be eligible. All entries must be received on December 19, 2022 at 9:00 a.m. PT. Entries generated by script, macro or other automated means or by any means which subvert the entry process are void. Limit one (1) entry per person. Multiple entries will be void. If you do not have a YouTube or Instagram account, establishing an account is free. All YouTube and Instagram terms apply (as applicable). You must subscribe to Salice Rose's channel in order for your entry to be eligible. You can unsubscribe or return your account to "private" any time after the winner has been announced.

**REQUIREMENTS OF ENTRIES:** Entry must be the original work of the entrant, may not have been previously published, and may not have won previous awards. Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;

- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;

- is obscene or offensive; endorses any form of hate or hate group;

- appears to duplicate any other submitted entries;

- defames, misrepresents or contains disparaging remarks about other people or companies;

- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors)

owned by others, without permission, to the extent permission is necessary;

- contains any personal identification, such as license plate numbers, personal names, e-mail addresses

or street addresses;

- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and

other works of art or images published on or in websites, television, movies or other media), without

permission, to the extent permission is necessary;

- contains materials embodying the names, likenesses, voices, or other indicia identifying any person,

including, without limitation, celebrities and/or other public or private figures, living or dead, without

permission;

- contains look-alikes of celebrities or other public or private figures, living or dead;

- communicates messages or images inconsistent with the positive images and/or good will to which we

wish to associate; and/or

- violates any law.

By submitting an entry, you (and, if an eligible minor, your parent or legal guardian) represent that the entry conforms to these Official Rules and understand that Sponsor may disqualify the entry for any reason,

including if it determines, in its sole discretion, that the entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content.

**WINNER DETERMINATION:** Potential winner will be selected in a random drawing on or about December 20, 2022 from among all eligible entries received. Odds of winning depend on the number of eligible entries received.

**WINNER NOTIFICATION:** Potential winner will be notified via direct message on Instagram by a representative of Sponsor and he/she will have 24 hours from notification to respond to Sponsor. Potential winner may be required to execute and return a Declaration of Eligibility, Liability and, unless prohibited, Publicity Release, as well as a W-9 form. If a potential winner does not respond to the initial notification within the time period stated, does not return all required documentation within the time period stated, or if a prize notification or prize is returned as undeliverable, or a potential winner is not in compliance with these rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner will be selected. Sponsor will only select three (3) alternate winners after which the prize will not be awarded. If winner is an eligible minor, Sponsor reserves the right to award the prize in the name of the parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

**PRIZE:** \$200 Target gift card. Approximate Retail Value ("ARV"): \$200. Prize is non-assignable and nontransferable and cannot be redeemed for cash. Prize is awarded "as is" with no warranty or guarantee, either express or implied. Winner is responsible for all federal, state and local taxes as well as any costs and expenses associated with prize acceptance and use not specified herein as being provided. Winner may not substitute a prize, but Sponsor reserves the right, at its sole discretion, to substitute a prize with one of comparable or greater value. All prize details are at Sponsor's sole discretion. Limit one (1) prize per person per calendar year.

**GRANT OF RIGHTS:** By submitting an entry, each entrant (and, if an eligible minor, their parent or legal guardian) grants to Sponsor and its licensees, successors and assigns an irrevocable, perpetual, unlimited, royalty-free, fully paid-up license to reproduce, distribute, display, exhibit, exploit, perform, edit, create derivatives of, and otherwise use the entry and all elements of such entry, together with any other material, and the name, Instagram user name, city and state of residence, voice, image and/or likeness of entrant (including, but not limited to,

Instagram profile photo), in any and all media now known or hereafter devised, in any manner, in whole or in part, worldwide, without compensation or notification to, or permission from, entrant or any third party, for any purpose whatsoever, including without limitation, for purposes of advertising or trade.

**GENERAL CONDITIONS:** By participating, each entrant (and, if an eligible minor, their parent or legal guardian) agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which shall be final and binding in all respects; and (b) to release, discharge and hold harmless Released Parties from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or the acceptance or use of the prize. Released Parties are not responsible for (i) lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries, likes, comments, tags, messages, email or other communications of any kind; (ii) lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications; (iii) failed computer, satellite, telephone or cable transmissions, lines, or technical failure; (iv) jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (v) other errors or difficulties of any kind, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise, relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prize or in any sweepstakes-related materials; (vi) any incorrect or inaccurate information, whether caused by users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes; or (vii) injury or damage to any person's computer or other device related to or resulting from participating in this sweepstakes. Persons who tamper with or abuse any aspect of the sweepstakes or any Sponsor website or social media account, who act in an unsportsmanlike or disruptive manner or who are in

violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries

will be void. Should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes and if terminated, at its discretion, select potential winner at random from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor.

**PRIVACY:** Information submitted in connection with this sweepstakes will be used in accordance with Sponsor’s Privacy Policy, available at <https://businessinquiries07.wixsite.com/salicerosegiveaway>.

**WINNERS LIST:** The name of the winner will be posted on Sponsor’s YouTube and/or Instagram channels the week following the end of the sweepstakes.

**SPONSOR:** Salice Rose Empire, Inc., 19197 Golden Valley Rd. #616, Santa Clarita, CA. 91387  
This sweepstakes is in no way sponsored, endorsed or administered by, or associated with, YouTube or Instagram.

## **PRIVACY POLICY**

Effective Date: December 16, 2022.

### **1. Introduction and Overview.**

This Privacy Policy provides a comprehensive description of how Salice Rose Empire, Inc. (“**Salice Rose**,” “**we**,” “**our**,” or “**us**”) collects, uses, and discloses information about you as well as your rights and choices regarding such information. It applies to any online location controlled by us that links to this Privacy Policy (the “**Service**”).

By using the Service, you agree to our Terms of Use available at <https://businessinquiries07.wixsite.com/salicerosegiveaway> and to our collection, use and disclosure practices, and other activities as described in this Privacy Policy. If you do not agree, discontinue use of the Service.

If you have any questions or wish to exercise your rights and choices, please contact us as set out in the “Contact Us” section.

## **2. Information Collection.**

### **A. Information You Provide.**

We collect information about you when you use the Service, including information you provide when you access our content or participate in a promotion. The categories of information we collect include contact data, such as your first and last name, email address, and postal address.

You may choose to voluntarily provide other information to us that we do not request, and, in such instances, you are solely responsible for such information.

### **B. Information Collected Automatically.**

In addition, we automatically collect information when you use the Service. The categories of information we automatically collect include:

- **Service Use Data**, including data about features you use, pages you visit, emails you view, the time of day you browse, and your referring and exiting pages.

- **Device Data**, including data about the type of device or browser you use, your device’s operating software, your internet service provider, your device’s regional and language settings, and device identifiers such as IP address .

- **Location Data**, including non-precise location data (such as location derived from an IP address or data that indicates a city or postal code level).

The types of tracking technologies we use to automatically collect this information include:

- **Cookies**, which are small data files stored on your browser that save data about your visit. Cookies often include a unique identifier (e.g., cookie #123). We use two types of cookies: session cookies and persistent cookies. Session cookies make it easier for you to navigate our website and expire when you close your browser. Persistent cookies help with personalizing your experience, remembering your preferences, and supporting security features. Persistent cookies may remain on your device for extended periods of time, and expire on a set expiration date or when they are deleted manually.

- **Pixels** (also known as web beacons), which is code embedded in a service that sends information about your use to a server. There are various types of pixels, including image pixels (which are small graphic images) and JavaScript pixels (which contains JavaScript code). When you access a service that contains a pixel, the pixel may permit us or a separate entity to drop or read cookies on your browser, or collect other information about your visit.

- **Device Fingerprinting**, which is the process of analyzing and combining sets of data elements from your device’s browser, such as JavaScript objects and installed fonts, to create a “fingerprint” of your device and uniquely identify your browser and device.

For further information on how we use tracking technologies for analytics, and your rights and choices regarding them, see the “Your Rights and Choices” sections below.

### **C. Information from Other Sources.**

We also collect information from other sources. The categories of sources from which we collect information include:

- **Social media platforms with which you interact, including your social media handle and posted content.**
- **Partners that offer co-branded services, sell or distribute our products, or engage in joint marketing activities.**
- **Publicly-available sources, including data in the public domain.**

### **3. Use of Information.**

We collect and use information in accordance with the practices described in this Privacy Policy. Our purposes for collecting and using information include:

- Providing the Service to you.
- Preventing and addressing fraud, breach of policies or terms, or threats or harm.
- Understanding trends, usage, and activities, including through tracking technologies or surveys, to make business and marketing decisions.
- Communicating with you about updates, security alerts, changes to policies, and other transactional messages.
- Personalizing your experience to show you content we believe you will find interesting.
- Engaging in direct marketing, promotional communications, and non-personalized advertising.
- Fulfilling any purpose at your direction, including to notify you of any contest winnings.
- With notice to you and your consent.

Notwithstanding the above, we may use publicly available information (as that term is defined by applicable law) or information that does not identify you (including information that has been

aggregated or de-identified as those terms are defined by applicable law) for any purpose to the extent permitted by applicable law. For information on your rights and choices regarding how we use information about you, please see the “Your Rights and Choices” section below.

#### **4. Disclosure of Information.**

We disclose the information we collect in accordance with the practices described in this Privacy Policy. The categories of persons to whom we disclose information include:

- **Service Providers and Contractors.** We disclose information to service providers and contractors that process information on our behalf. Service providers and contractors assist us with services such as data analytics, marketing and advertising, and website hosting. To the extent required by law, we contractually prohibit our service providers and contractors from retaining, using, or disclosing information about you for any purpose other than performing the services for us, although we may permit them to use publicly available information (as that term is defined by applicable law) or information that does not identify you (including information that has been aggregated or de-identified as those terms are defined by applicable law) to the extent permitted by applicable law.
- **Analytics.** We disclose information to vendors and other parties for analytics related purposes. These parties may act as our service providers, or in certain contexts, independently decide how to process your information. For more information on analytics, see the “Analytics” section below.
- **Affiliates.** We disclose information to our affiliates and related entities, including where they act as our service providers or for their own internal purposes.
- **Partners.** We disclose information to our partners in connection with offering co-branded services, selling or distributing our products, or engaging in joint marketing activities.
- **Promotions.** Our promotions may be jointly sponsored or offered by other parties. When you voluntarily enter a promotion, we disclose information as set out in the official rules that govern the promotion as well as for administrative purposes and as required by law (e.g., on a winners list). By entering a promotion, you agree to the official rules that govern that promotion, and may, except where prohibited by applicable law, allow the sponsor and/or other entities to use your name, voice and/or likeness in advertising or marketing materials.
- **Public Forums.** We disclose information you make public through the Service, such as information in your social media profile in relation to our promotions and giveaways. Please think carefully before making information public as you are solely responsible for any information you make public. Once you have posted information, you may not be able to edit or

delete such information, subject to additional rights set out in the “Your Rights and Choices” section below.

- **Merger or Acquisition.** We disclose information in connection with, or during negotiations of, any proposed or actual merger, purchase, sale or any other type of acquisition or business combination of all or any portion of our assets, or transfer of all or a portion of our business to another business.
- **Security and Compelled Disclosure.** We disclose information to comply with the law or other legal process, and where required, in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. We also disclose information to protect the rights, property, life, health, security and safety of us, the Service or anyone else.
- **Facilitating Requests.** We disclose information where you direct us to disclose the information.
- **Consent.** We disclose information with notice to you and your consent.

Notwithstanding the above, we may disclose publicly available information (as that term is defined by applicable law) or information that does not identify you (including information that has been aggregated or de-identified as those terms are defined by applicable law) to the extent permitted by applicable law. For information on your rights and choices regarding how we disclose information about you, please see the “Your Rights and Choices” section below.

## **5. Other Parties.**

We offer parts of our Service through websites, platforms, and services operated or controlled by other parties. In addition, we integrate technologies operated or controlled by other parties into parts of our Service.

Some examples include:

- **Links.** Our Service includes links that hyperlink to websites, platforms, and other services not operated or controlled by us.
- **Brand Pages and Messaging.** We may offer our content through social media. Any information you provide to us when you engage with our content (such as through our brand

pages) is treated in accordance with this Privacy Policy. Also, if you publicly reference our Service on social media (e.g., by using a hashtag associated with Salice Rose in a tweet or post), we may use your reference on or in connection with our Service.

Please note that when you interact with other parties, including when you leave our Service, those parties may independently collect information about you and solicit information from you. The information collected and stored by those parties remains subject to their own policies and practices, including what information they share with us, your rights and choices on their services and devices, and whether they store information in the U.S. or elsewhere. We encourage you to familiarize yourself with and consult their privacy policies and terms of use.

## **6. Analytics.**

We may use analytics services to help us understand how users access and use the Service.

As indicated above, vendors and other parties may act as our service providers, or in certain contexts, independently decide how to process your information. We encourage you to familiarize yourself with and consult their privacy policies and terms of use.

For further information on the types of tracking technologies we use on the Service and your rights and choices regarding analytics, please see the “Information Collected Automatically” and “Your Rights and Choices” sections.

## **7. Your Rights and Choices.**

In addition to the rights and choices below, you may have additional rights based on your jurisdiction. Please click the relevant link at the top of this Privacy Policy or visit the applicable section below for more information.

### **A. Tracking Technology Management.**

- **Cookies.** Most browsers accept cookies by default. You can instruct your browser, by changing its settings, to decline or delete cookies. If you use multiple browsers on your device,

you will need to instruct each browser separately. Your ability to limit cookies is subject to your browser settings and limitations.

- **Do Not Track.** Your browser settings may allow you to automatically transmit a “Do Not Track” signal to online services you visit. Note, however, there is no industry consensus as to what site and app operators should do with regard to these signals. Accordingly, unless and until the law is interpreted to require us to do so, we do not monitor or take action with respect to “Do Not Track” signals. For more information on “Do Not Track,” visit <http://www.allaboutdnt.com>.

Please be aware that if you disable or remove tracking technologies some parts of the Service may not function correctly.

## **8. Children.**

The Service is not directed toward children under 13 years old, and we do not knowingly collect personal information (as that term is defined by the U.S. Children’s Privacy Protection Act, or “COPPA”) from children. If you are a parent or guardian and believe we have collected personal information from children, please contact us at [businessinquiries@salicerose.com](mailto:businessinquiries@salicerose.com). We will delete the personal information in accordance with COPPA.

## **9. Data Security.**

We implement and maintain reasonable administrative, physical, and technical security safeguards to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. Nevertheless, transmission via the internet is not completely secure and we cannot guarantee the security of information about you.

## **10. International Transfer.**

We are based in the U.S. and the information we collect is governed by U.S. law. If you are accessing the Service from outside of the U.S., please be aware that information collected through the Service may be transferred to, processed, stored, and used in the U.S. and other jurisdictions. Data protection laws in the U.S. and other jurisdictions may be different from those of your country of residence. Your use of the Service or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, disclosure, and storage of information about you in the U.S. and other jurisdictions as set out in this Privacy Policy.

## **11. Changes to this Privacy Policy.**

We reserve the right to revise and reissue this Privacy Policy at any time. Any changes will be effective immediately upon posting of the revised Privacy Policy. Your continued use of our Service indicates your consent to the Privacy Policy then posted. If the changes are material, we may provide you additional notice to your email address.

## **12. Contact Us.**

If you have any questions about our data practices, or experience any difficulty accessing the information in this Privacy Policy, please contact us:

By email: [businessinquiries@salicerose.com](mailto:businessinquiries@salicerose.com)